



MetEd Sponsorship Opportunities

Support meteorological training and Earth system science education while gaining access to a community of over 880,000 users worldwide.

Through sponsorship of the MetEd training portal, organizations can demonstrate their commitment to advancing Earth system science education while reaching a highly engaged audience of students, professionals, and enthusiasts.

MetEd offers more than 1,100 FREE online courses and lessons covering topics across the weather and geosciences spectrum in multiple languages. Over the past 20 years, the COMET team has built MetEd with primary support from National Oceanic and Atmospheric Administration's (NOAA) National Weather Service. MetEd has also received additional support from Meteorological Service of Canada, NOAA's National Environmental Satellite, Data and Information Service (NESDIS), EUMETSAT, World Meteorological Organization (WMO), U.S. Geological Service (USGS), and the U.S. Navy, among other U.S and international organizations.

Global Educator - \$25,000

- Premier logo placement on the MetEd website homepage
- Logo and link on MetEd Sponsor Page with a sponsor description (up to 75 words)
- Recognition in quarterly MetEd newsletters (logo and short acknowledgment)
- Two dedicated sponsor "thank you" posts annually on MetEd social media channels
- Invitation to exclusive sponsor briefing on MetEd updates and innovations
- Opportunity to co-brand one new lesson or resource (with UCAR approval)

Knowledge Partner - \$10,000

- Prominent logo placement on the MetEd website homepage
- Logo and link on MetEd Sponsor Page with a sponsor description (up to 50 words)
- Recognition in two MetEd newsletters per year
- One sponsor "thank you" post annually on social media

Learning Advocate - \$5,000

- Logo placement on the MetEd website homepage
- Sponsors Name on MetEd Sponsor Page with a sponsor description (up to 25 words)
- Group sponsor recognition in one annual newsletter

Questions? Please reach out to Sarah Swanson sswanson@ucar.edu at Friends of the National Center. Sponsorships are managed through Friends of the National Center, UCAR's fundraising office.