

SPONSORSHIP OPPORTUNITIES

friends of the national center

SCIENCE STRIDE 5K

September 14, 2024 at the Boulder Reservoir

The Friends of the National Center Science Stride 5k brings together our community for a common cause - **Inspiring the Next Generation of Scientists!**

This event offers companies a fantastic opportunity to enjoy a team-building activity with their employees - runners and walkers are welcome!

Your participation in the Science Stride 5k directly supports Friends mission is to inspire, support, and educate the next generation of scientists and researchers. In a world where the stability of our Earth is under increasing threat, we are committed to addressing the intricate challenges of our Earth's systems by ensuring that the cutting-edge research and innovation at UCAR and NSF NCAR in atmospheric and Earth system science is carried forward into the future.

Why participate in the Science Stride 5k?



TEAM BUILDING

Your employees will run together and socialize together during the event. They'll have fun, strengthen their relationships and thank you for making it happen!



COMMUNITY RECOGNITION

Our goal is to ensure all sponsors receive maximum recognition, from social media shout-outs to event recognition. Companies will have multiple opportunities to have their support recognized to all of our registered runners and the community at large.



GIVE BACK

Your sponsorship helps Friends of the National Center raise money for all of the education programs at UCAR and NSF NCAR.

Corporate Team Challenge

The Friends Science Stride 5k will include a Corporate Team Challenge allowing your company to showcase their running talent. Be the winner of the entire race or challenge your industry colleagues to a competition. There will be awards for the 1st, 2nd, and 3rd place teams as well as 1st place for industry challenges.



friends
of the
national
center

A FUND TO ADVANCE EARTH SYSTEM SCIENCE

friends of the national center

SCIENCE STRIDE



Sponsorship Benefits

PRESENTING SPONSOR
\$10,000

50 runners

Premium logo on event website & emails

Logo on event t-shirt

Social media promotion

Premium logo on event banner

Recognition during event program

Logo on mile markers and stage banners

Employee Volunteer Opportunities

CHAMPION SPONSOR
\$5,000

30 runners

Logo on event website & emails

Logo on event t-shirt

Social media promotion

Logo on event banner

Employee Volunteer Opportunities

WINNING SPONSOR
\$2,000

15 runners

Logo on event website & emails

Logo on event t-shirt

Social media promotion

COMPETITIVE SPONSOR
\$1,000

10 runners

Logo on event website & emails



friends of the national center

For more information and to sponsor the Science Stride 5K contact **Emma Byers** at ebyers@ucar.edu

friendsofthenationalcenter.org/science-stride-5k/